



2012 Reading All-Stars Program

Greenville Middle School

Dear Parent/Guardian,

As part of our ongoing commitment to be an active participant and contributor to the community, the Greenville Drive and Michelin proudly present the Fifth Annual *Greenville Drive 2012 Reading All-Stars* program:

- **What and Why:** The Greenville Drive Reading All-Stars program is a reading incentive program aimed at promoting reading and academic success among youth in Greenville.
- **Who can participate:** Any 6th, 7th, or 8th grade student in Greenville County Public Schools.
- **How it works:** To complete the program, students must read 4 books (or the number allotted by media specialists and program advocates) during the designated 4-week time period. If the students reach their reading goal they will qualify as a 2012 Greenville Drive Reading All-Star.
- **Timing:** The reading program will run for 4 weeks: Monday, February 6th until Friday, March 2nd. Students who complete the program will be honored at Fluor Field before the 7:00 PM Drive game on Wednesday, April 11th. Additional details to follow.
- **Incentives for students:** Each student who succeeds in reading the designated number of books will be honored at the Wednesday, April 11th Greenville Drive game where the student will receive free admission, recognition on the DriveVision, a parade around the outfield warning track, a chance to throw the First Pitch, and a *Greenville Drive Reading All-Stars* T-shirt.
- **Tickets to Celebration Game on Wednesday, April 11th:** Qualifying students will be given a voucher for the Celebration Game which will be redeemed for an actual ticket. Additional details on voucher redemption and participation in the pregame parade and celebration to follow.

In order to qualify, please help your child complete the reading challenge and return the attached and complete form to the teacher no later than March 2nd.